

# GHANA BUSINESS STAR GROWTH PROGRAM

Are you an entrepreneur with a growth objective? Or a business leader with the ambition to positively impact the company you are working for? Then join our Ghana Business Star Growth Program 2020!

## The program in a nutshell

The Ghana Business Star Growth Program is a one-year program aimed at accelerating your own business or the company you work for. The program blends theoretical modules with practical exercises. By joining the program you develop yourself both professionally and personally. Furthermore, you will establish a valuable network of peers and partners involved in the program.



### Business modules

Access to various (online) modules, covering a broad range of business topics that are essential in growing your business



### Challenge sessions

Offline group sessions in which the entrepreneur modules will be further deepened in an interactive and pragmatic way



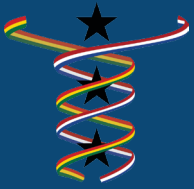
### One-to-one coaching

A personal coach that helps you in building a (more) profitable business, based on your personal needs



### Access to finance

An opportunity to pitch your business model to investment companies, in case you are in need of (external) funding



## Fee

US\$ 2500,-

- Including all program elements
- Including lunch, snacks and drinks during challenge sessions
- Payment by cash/cheque/credit card/mobile money
- Payment in instalments is possible

## Program objective

The Ghana Business Star Growth Program helps to deliver a solid business plan that fosters sustainable company growth. To accomplish this, a systematic, step-by-step approach is developed. The program is designed and hosted in collaboration with Ghanaian educational institutions and business partners guaranteeing both the global and local perspective.

## About us



The Next Organization is a results-driven, internationally-operating organisational consultancy specialising in improving the commercial performance of organisations.



GNBCC is a collaboration of the Netherlands African Business Council and former Ghana Netherlands Chamber of Commerce & Culture.

## Registration

You can register for the program by sending an email to [mwijs@tnxto.com](mailto:mwijs@tnxto.com), **before the 10th of May**. Please feel free to reach out as well in case you need more information.

## Program outline

As soon as you register for the program, an intake meeting is scheduled to grasp your motivation and to understand your business or the company you work for.

In March the program officially kicks off with a meeting on a weekday afternoon. Two-day challenge sessions take place three times a year – on Fridays and Saturdays. Based on group needs, extra offline sessions are organised to further explain the business modules. By the end of the year certificates are awarded; on a special and festive moment.

## Data of challenge sessions

16-17  
May

4-5  
Jul.

5-6  
Sept.

## Our partners



Embassy of the  
Kingdom of the Netherlands



## Contact us

[www.gbsgprogram.com](http://www.gbsgprogram.com)

[mwijs@tnxto.com](mailto:mwijs@tnxto.com)

